USE OF COOKIES

Our Website uses cookies. We use cookies to gather information about your computer for our services and to provide statistical information regarding the use of our Website. Such information will not identify you personally – it is statistical data about our visitors and their use of our Website. This statistical data does not identify any personal details whatsoever.

We may also gather information about your general Internet use by using a cookie file. Where used, these cookies are downloaded to your computer automatically. This cookie file is stored on the hard drive of your computer, as cookies contain information that is transferred to your computer's hard drive. They help us to improve our Website and the service that we provide to you.

All computers have the ability to decline cookies. This can be done by activating the setting on your browser which enables you to decline the cookies. Please note that should you choose to decline cookies, you may be unable to access particular parts of our Website. Where we work with advertisers on our Website, our advertisers may also use cookies, over which we have no control. Such cookies would be downloaded once you click on advertisements on our Website.

What is a cookie?

Cookies are small files stored on a user's computer. These are designed to hold a large amount of data information specific to clients and websites. This information can be accessed by a web server or by a client computer. A cookie often includes a unique identifier which is sent to your computer or mobile browser from a website server. Every website or third party service provider that is used by the website is able to send its own cookie to your browser.

This is allowed through your browser's preferences. If you would like to protect your privacy, your browser will only allow a website or third party service provider to access the cookies it has already sent to you. It will not allow access to the cookies sent you by another site or third party service.

Cookies contain anonymous information such as unique identifiers, site names, digits and numbers. An example of this is a website remembering your preferences on that site or what is in your shopping bag.

What is a browser?

A browser is an application which allows you to surf the internet. Some examples include: Chrome, Internet Explorer, Firefox and Safari. Most browsers are secure and they offer easy ways to delete any information, such as cookies.

What do cookies do?

Simply put, cookies record information about your preferences online. This allows us to tailor websites to your interests. The information gathered from cookies allows us to analyse your site usage and provide a better user experience for you.

A prime example of what cookies do is when you personalise a site for your local events and weather. When you do this, a cookie is placed on the device you are

using to remember your preferences. This in turn improves your user experience on the site.